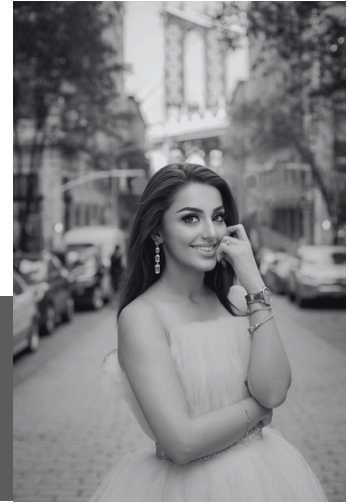


SHIRIN TAGHIZADEH

Fashion & Luxury Professional | Aspiring Luxury Buyer

Fashion professional with a buyer's intuition and a Vogue-aligned editorial eye, blending luxury merchandising, trend forecasting, and storytelling. Skilled in translating cultural signals into strategic product decisions that elevate brand identity and drive desire across retail and digital spaces.



✉ shirintaghizadeh@icloud.com

☎ (859)433-4270

FASHION INDUSTRY EDUCATION

BBA in Fashion Merchandising & Management
BERKELEY COLLEGE, NEWYORK, NY | Winter 2026

Certificate in Vogue Fashion Styling
CONDÉ NAST COLLEGE OF FASHION & DESIGN | 2025

Certificate in Fashion Business Essentials
Certificate in Fashion Industry Essentials
PARSONS SCHOOL OF DESIGN - THE NEW SCHOOL | 2024

Certificate in Fashion Styling Foundations
FASHION INSTITUTE OF TECHNOLOGY (FIT) | 2024

Certificate in Modern Journalism
NEW YORK UNIVERSITY NYU x Rolling Stone | 2025

SKILLS

Luxury Buying: Trend analysis, assortment planning, SKU awareness, demand patterns, competitive research, product storytelling

Styling & Editorial: Visual composition, color theory, luxury accessorizing, still-life styling, on-figure styling

Retail Strategy: Clienteling, conversion, UPT/ADT optimization, repeat-client strategy, luxury service standards

Fashion Technology: Instagram analytics, Canva, Google Workspace

Creative Tools: Adobe Lightroom, basic Photoshop, mood board development, visual direction, Pinterest curation

Communication: Narrative writing, brand storytelling, presentation design, cross-team collaboration

LANGUAGES & INTERESTS

- English Fluent
- Persian Native
- Café culture & matcha tastings
- Boutique hotel hopping
- Fashion-week livestreams
- City walks & travel
- Art museums
- Yoga & Pilates

FASHION INDUSTRY EXPERIENCE

TAPESTRY | COACH

SALES SUPPORT II & SOCIAL INFLUENCER

2022-PRESENT

- Style clients using brand storytelling, trend knowledge, and product curation that reflects Coach's luxury heritage.
- Drive top-tier sales performance by identifying client needs, analyzing preferences, and recommending assortments aligned with current trends.
- Support buying decisions at the store level by reporting client insights, product demand, and emerging trends to management.
- Build repeat clientele through personalized styling, attention to detail, and editorial-level product presentation.
- Collaborate on in-store visual updates, ensuring displays reflect luxury buying principles and brand direction.
- Produced on-brand content featured on Coach.com, merging product knowledge with storytelling and visual styling.
- Styled luxury accessories and ready-to-wear with a trend-driven eye for composition, color, and narrative.
- Interpreted seasonal brand direction and translated it into digital-ready stories aligned with Coach's editorial aesthetic.
- Strengthened brand visibility by creating content that reflected modern luxury, youth culture, and Coach's design language.

Luxury Buying Focus:

Trend analysis · SKU awareness · client demand patterns · assortment logic · competitor research · product storytelling.

KRNL MAGAZINE

MODEL & STYLIST, SPRING EDITORIAL SHOOT

SPRING 2023

- Styled 20+ looks for KRNL Magazine's Spring 2023 editorial viewed by 25 K+ readers, aligning visuals with Coach's aesthetic and the magazine's creative direction.
- Modeled in the shoot as part of Coach's seasonal influencer push, and provided on-set wardrobe styling and creative direction.
- Collaborated with photographers and editors to maintain visual cohesion and brand storytelling.

Core Focus:

Fashion Styling · Modeling · Editorial Production · Brand Collaboration · On-Set Direction · Visual Storytelling

COLOR ME SPRING FASHION SHOW

RUNWAY SHOW LEAD STYLIST

SPRING 2023

- Directed styling and production teams to create Gen Z-forward luxury runway looks featuring Coach handbags and accessories, translating brand identity into cohesive, polished live shows.
- Led cross-functional collaboration among designers, models and backstage teams, making real-time decisions to align visual merchandising with trend direction and brand codes.
- Guided stylists in curating accessory edits and elevating product storytelling, ensuring each look reinforced key brand narratives.
- Orchestrated backstage operations—quick changes, styling adjustments and live coordination—to maintain seamless show flow and enhance the overall runway impact.

Core Focus:

Runway Styling · Luxury Product Placement · Brand Storytelling · Live Event Execution · Cross-Team Collaboration

CERTIFICATE OF COMPLETION

This certificate of Achievement is Awarded to

Shirin Taghizadeh

For successful completion of the

Vogue Fashion Styling

At Vogue College of Fashion

6th October to 28th November 2025



Sophie Stevens
Head of Online Courses
and Short Courses





This is to certify that

Shirin Taghizadeh

has completed the certificate program in

FASHION INDUSTRY ESSENTIALS

June 29, 2024

UNLOCKING VISUAL STYLE · THINKING LIKE A DESIGNER · UNDERSTANDING FASHION PRODUCTION
WORKING IN FASHION MEDIA · DEVELOPING FASHION MARKETING AND PR SKILLS

A handwritten signature in black ink, which appears to read "Rachel Schreiber".

Rachel Schreiber

Rachel Schreiber, Executive Dean, Parsons School of Design
THE NEW SCHOOL



This is to certify that
Shirin Taghizadeh
has completed the certificate program in

FASHION BUSINESS ESSENTIALS

June 10, 2024

A handwritten signature in black ink, which appears to read "Rachel Schreiber".

Rachel Schreiber

Rachel Schreiber, Executive Dean, Parsons School of Design
THE NEW SCHOOL



Fashion Styling Foundations

Awards this Certificate of Completion

In recognition of successful completion of courses in

FASHION STYLING FOUNDATIONS

To

Shirin Taghizadeh

Fashion Institute of Technology

State University of New York

June 1, 2024

Daniel Gerger
Executive Director
Center for Continuing and Professional Studies

POWERED BY
YELLOWBRICK



NYU

American Journalism
Online



RollingStone

**New York University American Journalism Online
Awards this Certificate of Completion**

For the successful completion of our online program in

MODERN JOURNALISM

TO

Shirin Taghizadeh

New York University American Journalism Online

December 17, 2025

Adam Penenberg

Director, American Journalism Online Master's Program at NYU

POWERED BY
YELLOWBRICK