

SHIRIN TAGHIZADEH

Luxury Fashion PR & VIP Relations | Editorial Communications

Emerging luxury communications professional with experience across press reporting, VIP coordination, and editorial support within high-fashion environments. Known for precision, discretion, and a strong understanding of brand image, with hands-on experience supporting media relations, sample coordination, and PR operations.

shirintaghizadeh@icloud.com (859)433-4270

FASHION INDUSTRY EXPERIENCE

STILLMAN+CO (BACH MAI) — PR & VIP SERVICES INTERN
2026 – PRESENT

- Curate and compile weekly press reports across leading publications including Vogue, People, and Variety, supporting brand visibility and media tracking
- Maintain organized press clipping systems, ensuring accuracy and consistency across ongoing PR reporting
- Conduct talent research and vetting for VIP dressing, red carpet placements, and editorial opportunities, aligning selections with brand positioning
- Coordinate editorial requests through product pulls and communication with media partners
- Support sample trafficking and tracking, ensuring timely and organized movement of pieces for press and VIP placements
- Assist in the development of PR decks, press materials, and communication assets for brand activations
- Provide support during events and activations, assisting with guest coordination and operational flow

TAPESTRY / COACH — Sales Associate II & Brand

Contributor 2022 – 2026

- Delivered elevated client experiences through personalized storytelling aligned with brand identity
- Maintained strong awareness of product inventory, supporting organization and stock flow within a high-volume environment
- Assisted in visual merchandising execution aligned with seasonal campaigns and brand image standards
- Contributed to digital content featured on Coach.com, supporting brand visibility and storytelling
- Developed strong organizational and multitasking skills in a fast-paced luxury retail setting

KRNL MAGAZINE — MODEL & STYLIST, SPRING

EDITORIAL SHOOT

2023

- Styled 20+ editorial looks aligned with brand identity and visual direction for a 25K+ readership
- Assisted with wardrobe coordination, on-set organization, and styling execution
- Collaborated with photographers and editors to produce cohesive editorial content

COLOR ME SPRING FASHION SHOW—RUNWAY SHOW
LEAD STYLIST

2023

- Led styling direction for runway presentation, ensuring cohesive visual storytelling
- Managed backstage coordination including wardrobe organization and quick changes
- Collaborated with production teams to ensure seamless show execution

FASHION INDUSTRY EDUCATION

Master of Arts in International Luxury Business (Expected 2026)

Vogue College of Fashion, London

BBA in Fashion Merchandising & Management

BERKELEY COLLEGE, NEWYORK, NY | 2026

Certificate in Vogue Fashion Styling

CONDÉ NAST COLLEGE OF FASHION & DESIGN | 2025

Certificate in Fashion Business Essentials

Certificate in Fashion Industry Essentials

PARSONS SCHOOL OF DESIGN - THE NEW SCHOOL | 2024

Certificate in Fashion Styling Foundations

FASHION INSTITUTE OF TECHNOLOGY (FIT) | 2024

Certificate in Modern Journalism

NEW YORK UNIVERSITY NYU x Rolling Stone | 2025

LVMH Inside Certification (In Progress, 2026)

SKILLS

PR & Media:

Press Clipping · Media Monitoring · Press Reporting ·
Editorial Coordination · Talent Research

Operations:

Organization · Inventory Awareness · Time
Management · Multitasking · Attention to Detail

Tools:

Microsoft Excel · PowerPoint · Word · Google
Workspace · Canva · Adobe Lightroom · Photoshop ·
Pinterest · Prêt-à-Template

Communication:

Written & Verbal Communication · Cross-Team
Collaboration

CERTIFICATE OF COMPLETION

This certificate of Achievement is Awarded to

Shirin Taghizadeh

For successful completion of the

Vogue Fashion Styling

At Vogue College of Fashion

6th October to 28th November 2025



Sophie Stevens
Head of Online Courses
and Short Courses





This is to certify that

Shirin Taghizadeh

has completed the certificate program in

FASHION INDUSTRY ESSENTIALS

June 29, 2024

UNLOCKING VISUAL STYLE · THINKING LIKE A DESIGNER · UNDERSTANDING FASHION PRODUCTION
WORKING IN FASHION MEDIA · DEVELOPING FASHION MARKETING AND PR SKILLS

A handwritten signature in black ink, appearing to read "Rachel Schreiber".

Rachel Schreiber

Rachel Schreiber, Executive Dean, Parsons School of Design

THE NEW SCHOOL



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Shirin Taghizadeh
has completed the certificate program in

FASHION BUSINESS ESSENTIALS

June 10, 2024

A handwritten signature in black ink, which appears to read "Rachel Schreiber".

Rachel Schreiber

Rachel Schreiber, Executive Dean, Parsons School of Design
THE NEW SCHOOL



Fashion Styling Foundations

Awards this Certificate of Completion

In recognition of successful completion of courses in

FASHION STYLING FOUNDATIONS

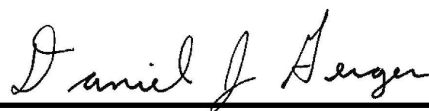
To

Shirin Taghizadeh

Fashion Institute of Technology

State University of New York

June 1, 2024



Daniel Gerger
Executive Director
Center for Continuing and Professional Studies

POWERED BY
YELLOWBRICK



NYU

American Journalism
Online



RollingStone

**New York University American Journalism Online
Awards this Certificate of Completion**

For the successful completion of our online program in

MODERN JOURNALISM

TO

Shirin Taghizadeh

New York University American Journalism Online

December 17, 2025

Adam Penenberg

Director, American Journalism Online Master's Program at NYU

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